

Live webinar

BRANZ

Towards sustainable materials





- Presentation: '*Towards sustainable materials*' Jonas Bengtsson, Edge Environment
- Case study 1: 'Product perspective: the demand for sustainable products and what their customers are looking for' Zarina Bazoeva, Neocrete
- Case study 2: 'Kāinga Ora Carbon Neutral Housing Programme: Procuring Lower Carbon Buildings' Brian Berg, Kāinga Ora
- Q&A session
- Note:
 - The speakers will go first.
 - $\,\circ\,$ Questions and discussion after the speakers.
 - $_{\odot}\,$ Place questions in the chat.
 - \circ The slides and a recording of the webinar will be made available on the BRANZ website.





• An imperative to act:

Paris Accord NZ Climate Change Response (Zero Carbon) Amendment Act 2019

• An action plan:

Emission reduction plans Government Leadership through procurement

• Industry changes are coming:

MBIE Building for Climate Change programme: Whole of Life Embodied Carbon Reduction Framework; Transforming Operational Efficiency Framework; H1 Review

• Industry innovators:

NZGBC Homestar v5 Kāinga Ora Carbon Neutral Housing Programme

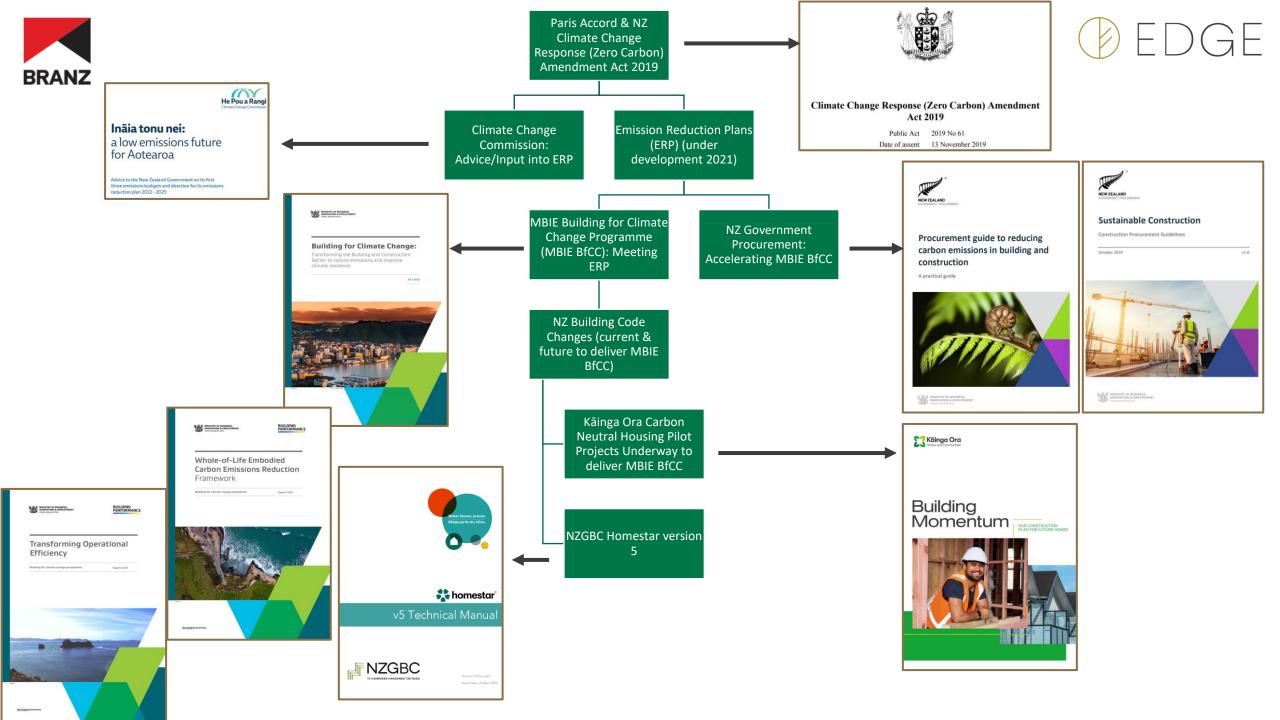


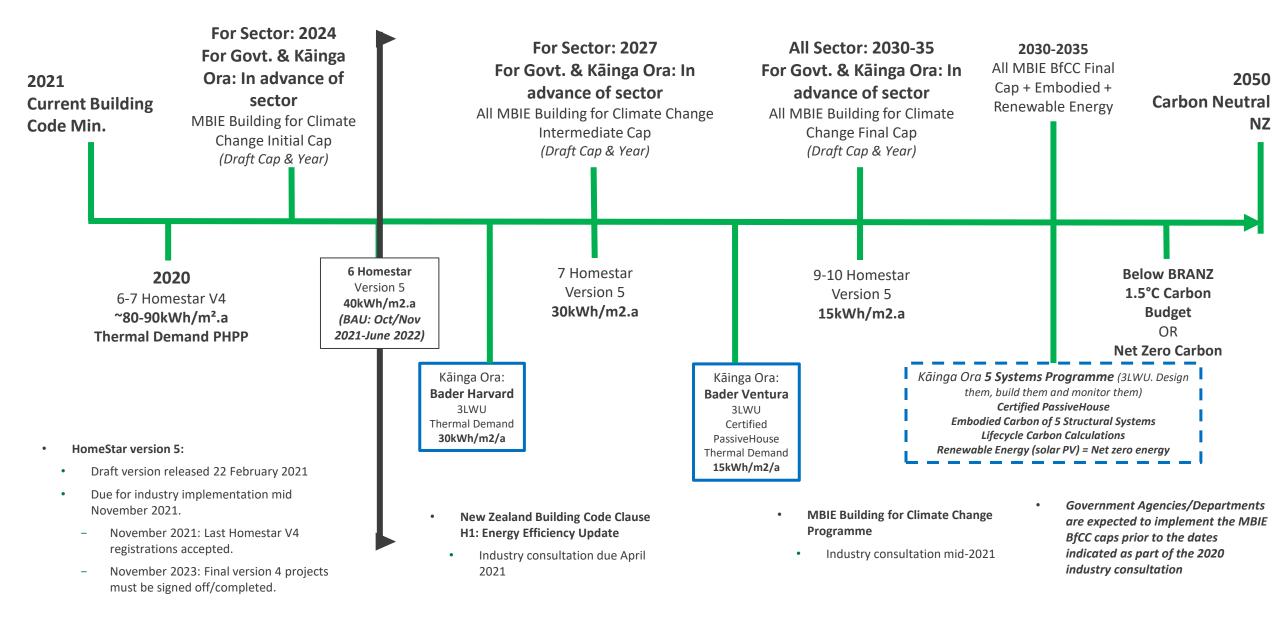
Procurement guide to reducing carbon emissions in building and construction













Jonas Bengtsson

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- CEO and co-founder of Edge environment

 a science-based sustainability
 consultancy based in Australia and with
 offices in the USA, Chile and Aotearoa
- A founder of the Building Product Information Platform
- Member of Living Building challenge Australia
- Vice-chair of the EPD Australasia Technical Advisory Group
- Contributor to BRANZ's early climate change research





Zarina Bazoeva

- Director and co-founder of Neocrete.
- Neocrete is a company based in Aotearoa focused on reducing the carbon footprint of concrete and improving its performance through technology and innovation.
- Zarina specialises in process design and improvement, data modelling, financial analysis, stakeholder management, and has experience in a wide range of industries, notably construction and financial services.





Brian Berg

- Manager/Lead Carbon Neutral Housing Programme, Kāinga Ora
- Kāinga Ora is Aotearoa's largest housing developer and seeks to lead industry transition to low carbon construction by walking the talk
- Brian has a background in building science especially sustainable construction
- Brian contributed to some of BRANZ's key climate change work, such as the development of the Whole of Building, Whole of Life Framework, the development of LCA Quick and carbon budget work



Towards sustainable materials

Jonas Bengtsson

What's driving interest in sustainable materials



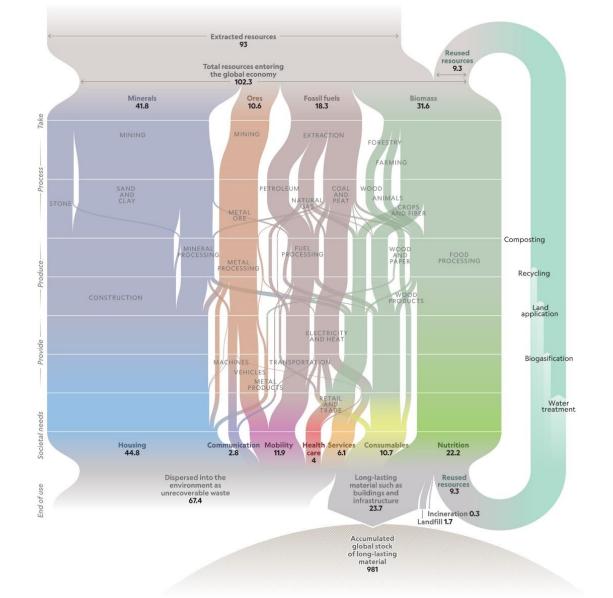
We use a lot: 100 billion tons of raw material every year

Every year we transform more than 100 billion tons of raw material into products.

Less than 25% becomes buildings, cars, or other longlasting things.

Less than 10% cycles back into the economy.

67% go to waste





We are far from a "circular economy" But there is opportunity in the gap







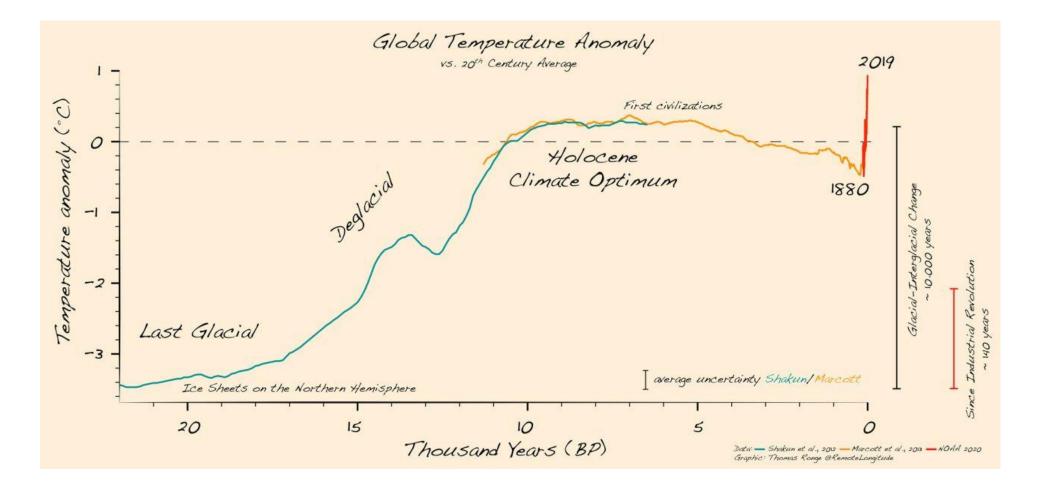
Hidden impacts in our supply chains: 40M+ in modern slavery globally











Today, 10-20% of all carbon emissions are embodied in construction materials

What are sustainable materials?



What are sustainable materials?

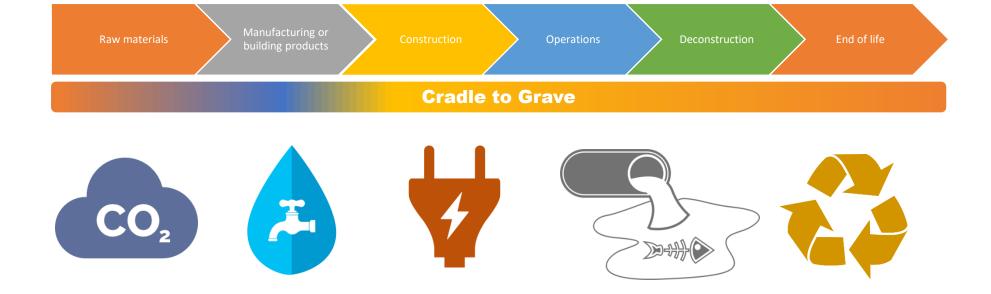
EDGE

- Contributes to net overall life cycle improvements (embodied and operational)
- ✓ Performs and address <u>all relevant</u> impacts and risks (carbon, environment, people and economics)
- Comparisons made based on function Works in the system (wall, roof, whole building)
- Material agnostic focus on optimised systems
- ✓ 3rd party verified transparency and evidence (EPDs, carbon neutral, eco-labels)
- Circular economy aligned (keep resources in use, design out waste & pollution, regenerate natural systems)

- Single life cycle stage focused (100% recycled content, durable, 100% recyclable)
- X Single issue focused (locally produced, plastic free, low VOC)
- **X** Meaningless comparisons, e.g. "1 tonne of timber emits less CO_2 than 1 tonne of steel"
- X Single material focused, e.g. "bamboo/ is always better"
- X Supplier marks their own homework
- X Less bad / reduced impact

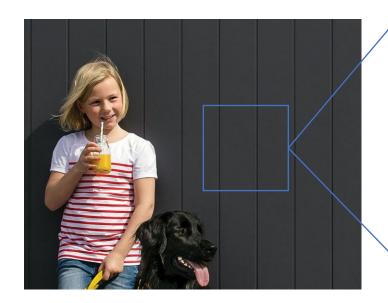
✓ Never finished: Innovation & continuous improvement







Environmental Product Declarations provide life cycle data and facts



Scyon Axon [™] cladding 9mm External cladding	
1m ² of panel – Cradle to Gate	
Global Warming Potential [kgCO ₂ eq.]	6.94
Urban Smog Potential [kgC ₂ H ₂ eq.]	0.00107
Primary Fossil Fuel Resource Use [MJ]	61.9
Primary Renewable Energy Use [MJ]	44.2
Waste Disposed [kg]	0.669
Use of Secondary Materials [kg]	3.28
Fresh Water Use [m ³]	0.104

An Environmental Product Declaration, EPD, is a registered document that provides relevant, verified and comparable information about the environmental impact of goods and services.





EPDs combine to produce the embodied impact of buildings

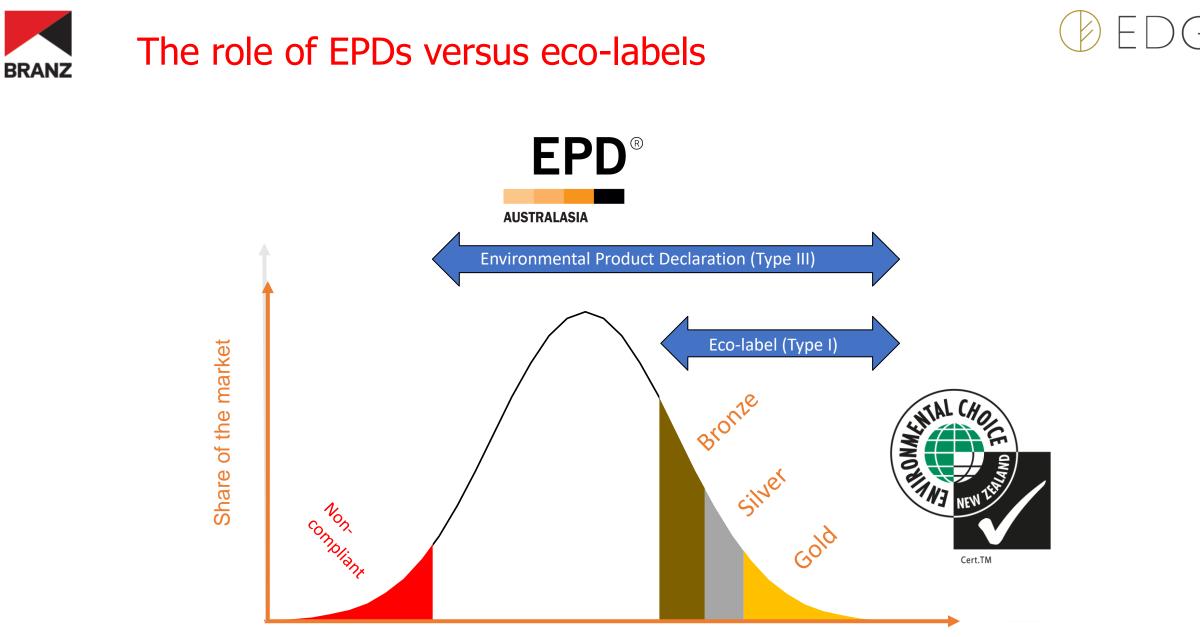








AUSTRALASIA



Environmental Performance



Labels and certifications recognised by Green Star [ISO 14024, ISO 14025 and EN 15804]



AUSTRALASIA

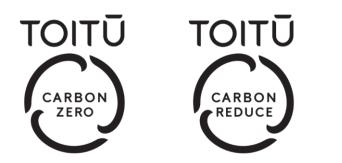


Other labels / certifications













Product Name Manufacturer

Final Assembly: First City, State, Country; Second City, State, Country; Third City, State, Country Life Expectancy: 50 Years Embodied Carbon: # kg CO₂-eq = Declared Unit: # m² End of Life Options: Recyclable (95%), Landfill (5%), Take Back Program (Program Name/Location)

Ingredients:

Your First Component: Sustainably Sourced Ingredient; LBC Red List Ingredient'; Your Second Component: LBC Watch List Priority for Inclusion: Non-Toxic Ingredient; Undisclosed (<0.1%)²

¹LBC Temp Exception RL-009 Formaldehyde ²LBC Temp Exception RL-004var.a Proprietary Ingredients

Living Building Challenge Criteria: Compliant

I-13 Red List:

Declared

LBC Red List Free % Disclosed: 99.9% at 100ppm
 LBC Red List Approved VOC Content: # g/L

st Approved VOC Content: # g/L

I-10 Interior Performance: CDPH Standard Method v1.2-2017 I-14 Responsible Sourcing: Product Available with FSC Chain of Custody

XXX-XXXX EXP. 01 OCT 2021 Original Issue Date: 20XX



MANUFACTURER CLAIMS VERIFIED BY THIRD PARTY VERIFIED ASSESSOR INTERNATIONAL LIVING FUTURE INSTITUTE" living-future.org/declare



Where to find product information



EBOSS: Scope of use, limitations and building code compliance information, case studies, plus product literature like drawings, CAD and BIM, warranties, appraisals and more.

https://www.eboss.co.nz/



Masterspec New Zealand's leading provider of Digital Construction Information and tools for the design and construction industry.

https://masterspec.co.nz/



Productspec is an extensive library of New Zealand building products, including thousands of up-to-date technical files vital for the development of plans, specifications and quotes.

https://productspec.co.nz/



Building Product Information Rating: Find and compare building products with the right credentials and information important to you. Save time searching for products and information.

https://BPIR.com.au/



Green Star buildings – material focus

BRAN



- Life Cycle Assessment credit with material focus
- Dedicated Upfront Embodied Carbon Reduction credit
- Incentives for products with eco-labels, EPDs and/or carbon neutral certification

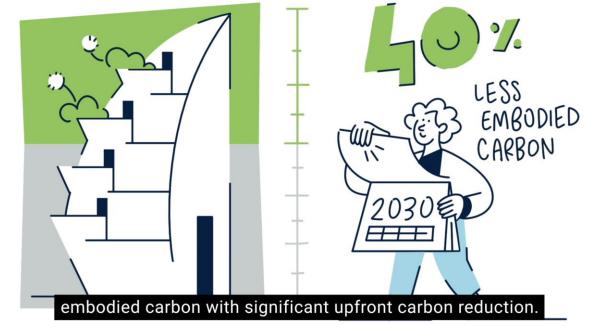
Embodied carbon focus



10-20% of all carbon is embodied in construction materials





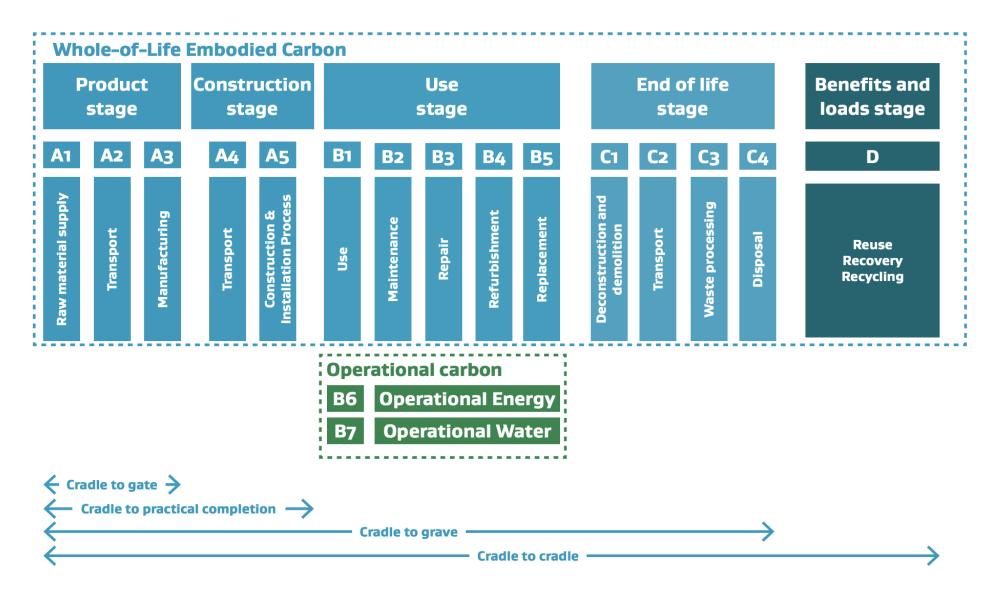


https://www.worldgbc.org/embodied-carbon

Ministry of Business, Innovation and Employment | Hīkina Whakatutuki is exploring Whole-of-Life Embodied Carbon Emissions Reduction Framework

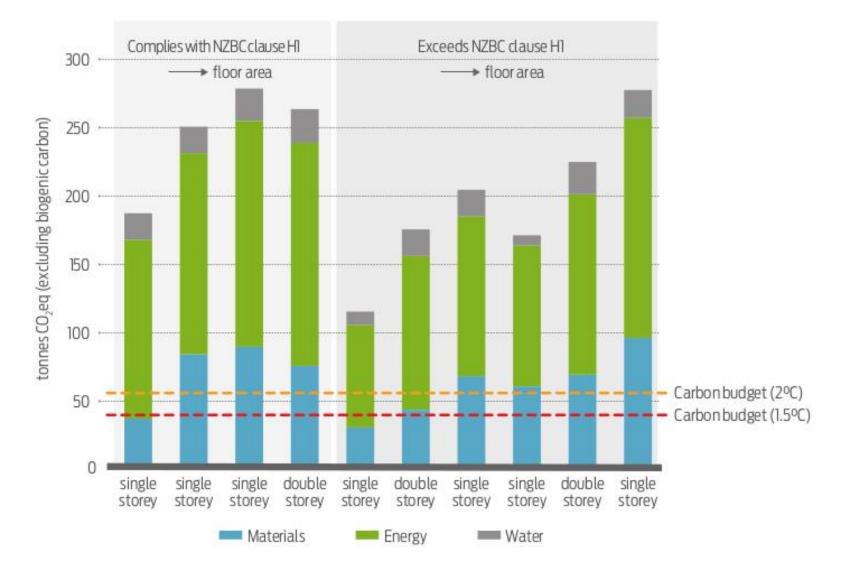


What do we mean – embodied carbon





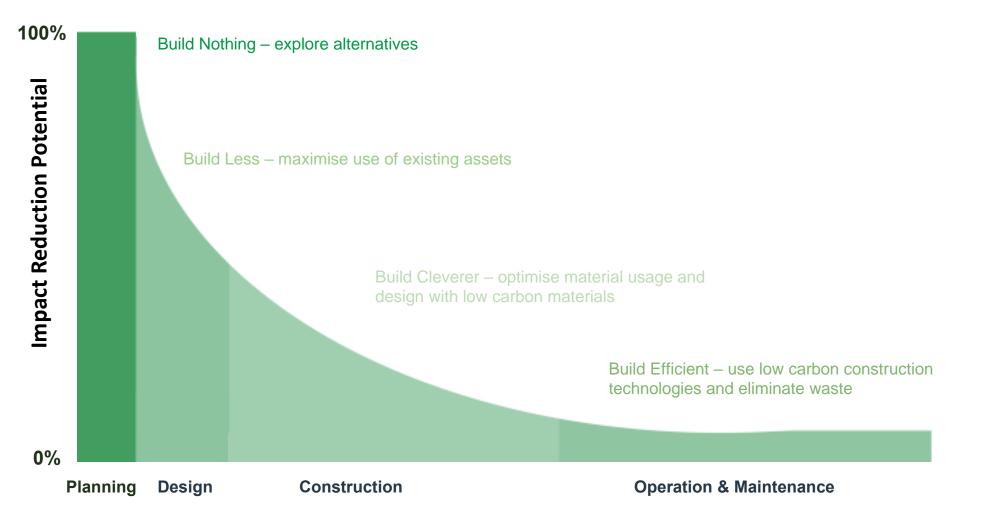
Massey University and BRANZ carbon budget work – detached housing



https://www.level.org.nz/passive-design/climate-change/a-carbon-budget-for-new-zealand-houses/

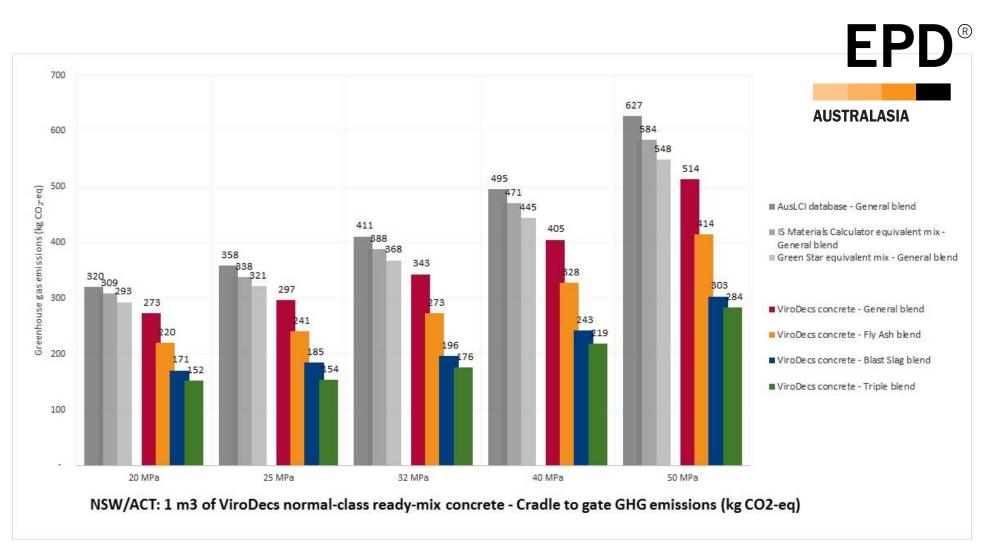


Opportunities to reduce impact



Source: HM Treasury: Infrastructure Carbon Review, 2013



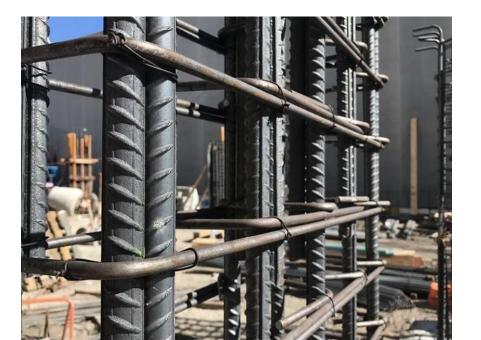


https://www.holcim.com.au/holcim-virodecstm-ready-mix-concrete-embodied-carbon-emissions-reductions-revealed



InfraBuild's Viribar™750 high-strength steel

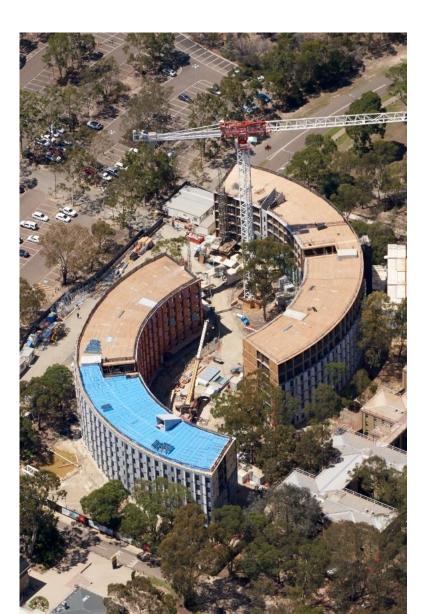
- 25–35% reduction in carbon emissions per tonne of fitments
- 33% reduction in mass of the fitments when compared with the equivalent 500 N fitment
- Reduced weight also makes transport, craneage and handling easier, providing environmental and health and safety benefits to the project.





La Trobe University Student Accommodation

- Innovative design, utilising cross laminated timber (CLT)
- Reducing the embodied carbon of the building by 76% or 7,550t CO₂eq when compared to a concrete benchmark.



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The role of different actors



Examples of roles for actors in the value chain to address embodied carbon



Investors and assets owners: Set ambitious sustainable material targets and reporting for projects + Partner with suppliers in development of more sustainable and alternative materials



Planners / regulators: Mandate maximum/minimum thresholds, e.g. embodied carbon rates as a condition of approval



Project developers: Start at concept design phase to set project targets relating to embodied carbon and to ensure inclusion of carbon reduction initiatives throughout an asset's construction,



Designers / ESD / engineers: Consider whole-of-life implications of materials and design choices + specify low-embodied carbon materials

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Building material manufacturers and suppliers: Publish EPDs and cost vs benefit analysis, address perceptions that using more sustainable materials & solutions is more expensive,



Rating tools: Continue to incentivise EPDs and reductions in embodied carbon in rated assets + publish material knowledge banks for the future



Procurement: Establish tendering criteria that evaluate, reward and drive low-carbon product/ material selection and mandate provision of EPDs / embodied carbon declarations on all high carbon intensity building products and materials.

Towards sustainable materials





Product perspective: the demand for sustainable products

Neocrete ©2021 neocrete.co.nz



What are our customers looking for?

No one wants to compromise on quality

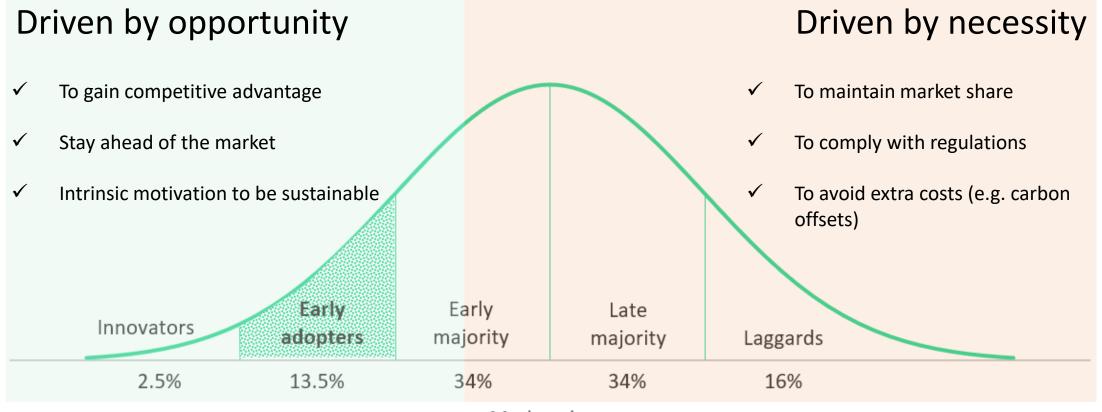
Sustainability needs to be measurable

They need to learn how they fit among all sustainable policies and initiatives





What drives the demand for sustainable building materials?



Market share

Thank you

Zarina Bazoeva Director

021 252 8344 zarina@neocrete.co.nz



• 20-10-2021

Kāinga Ora Carbon Neutral Housing Programme:

- Procuring Lower Carbon Buildings
- Brian Berg
- Carbon Neutral Housing Manager
- Brian.Berg@kaingaora.govt.nz





Procuring a Low Carbon Building: A Low Carbon Home is a Healthy & Dry Home

Focus Areas:

- 1. Reduce Operational Energy
- 2. Improve Occupant Comfort, Health, Wellbeing & Reduce Fuel Poverty/Energy Hardship
- 3. Reduce Embodied Carbon Impact of Building Materials
- Importance: The homes we currently build generate about 5x too much carbon.
- Success Factors: 1.5°C Carbon Budget per person, Construction & Life Cycle Costs/Benefits, Monitoring As-Built Performance of our homes.
- Industry Transformation:
 - Provide industry leadership & vision by being an informed client who knows what we want and how to do it or get it done.
 - Promote an industry culture change by helping to educate the industry.
 - Consider life cycle costs & wider/broader benefits in design & development decisions
 - Make evidence based decisions by implementing a monitoring/measurement & reporting of as-built & operational energy, carbon, occupant health & wellbeing for continuous improvement.

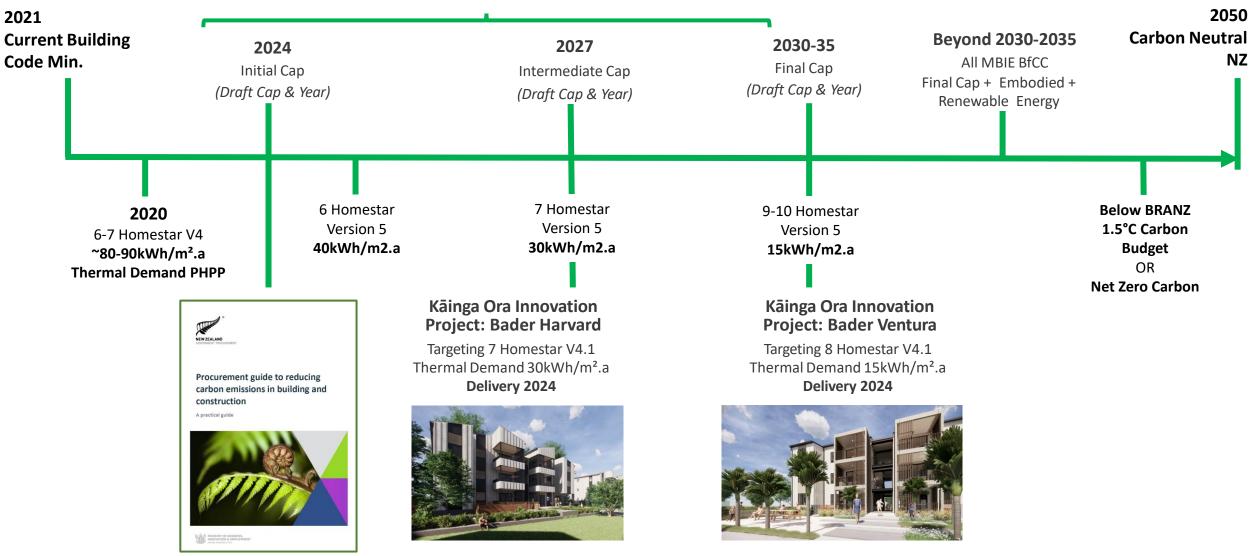


Building Momentum



- An indicative future of the building construction sector for the next 10 15 years:
- MBIE Building for Climate Change Programme

New buildings in the construction sector are expected to meet MBIE year/cap targets as shown. Government and Kāinga Ora are expected to meet caps ahead of sector.







 Bader Ventura: First Kāinga Ora Social House to Target the Passive House (Passiv Haus) Standard.
 Passed Pre-construction Review. Using Neocrete Cement Replacement for Low-Carbon Concrete



Mass Timber / Cross Laminated Timber (CLT) Research and Development Programme:

Mix of full CLT & hybrid CLT + Light Timber framing

Above Busby St, Auckland: Hybrid CLT 7 Homestar v4.1





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NEWS AND RESOURCES

EVENTS

EXHIBITION

PRESS RELEASE: 17 INSPIRING BUILDING PROJECTS FROM ACROSS THE WORLD REVEALED FOR COP26 BUILT ENVIRONMENT VIRTUAL PAVILION

Ngā Kāinga Anamata (The 5 Systems Project), Auckland, New Zealand

- Kāinga Ora
- Context Architects
- Aurecon
- Robert Bird Group
- Ortus International
- Resilio Studio
- Holmes Fires
- BRANZ

LAUNCHING 31 OCTOBER https://buildbetternow.co/



The COP26 Built Environment Virtual Pavilion has been designed and developed by the Visualisation and VR team at AECOM in collaboration with exhibition designers Install Archive.



